



CANADIAN PARKS AND WILDERNESS SOCIETY

2009-10 ANNUAL REPORT



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*Former

FRONT COVER: BIGHORN SHEEP LAMB
PHOTO: ASHLEY HOCKENBERRY

THIS PAGE: FOX LAKE, NOVA SCOTIA
PHOTO: IRWIN BARRETT





2009-10 ANNUAL REPORT

Letter from the National Executive Director

We often hear that the world is changing so quickly. And with all these changes, it can be difficult to keep up. It's no different with conservation.



CPAWS is up to the challenge. We live in a new era where, instead of yelling at each other, we are working with industry to find conservation solutions (like we did with the Canadian Boreal Forest Agreement). We are educating consumer markets about sustainable seafood and forest products so that individuals can use their spending power to achieve conservation gains. We are finding innovative ways to connect with young people with a virtual caribou through our CaribouAndYou.ca website and social marketing. And most importantly, supporters across Canada and around the world are taking the time to communicate with decision-makers about the need for conservation outcomes.

The successes you'll see listed here are astounding. Our team of conservationists across Canada has been at the forefront of these important gains. I'm proud of the work they do, day-in and day-out, to ensure that the next generations will be able to benefit from the wild spaces we enjoy today. It's critical to our health, our planet and our spirits.

Éric Hébert-Daly
National Executive Director
Canadian Parks and Wilderness Society





ABOVE: BOREAL LANDSCAPE. PHOTO: HARVEY LOCKE

Protecting Canada's Boreal

LEFT: WOODLAND CARIBOU. PHOTO: CPAWS MANITOBA

SAOYÚ - ʔEHDACHO NATIONAL HISTORIC SITE PERMANENTLY PROTECTED

In April 2009, CPAWS congratulated the community of Déljne on the permanent protection of Saoyú - ʔehdacho National Historic Site, a 6500 km² cultural landscape in the Northwest Territories. This vast area of Boreal forest on the shores of Great Bear Lake is home to woodland caribou, grizzly bears, wolverine, and peregrine falcons. It is the first site to achieve permanent protection through the NWT Protected Areas Strategy, through which local communities identify and protect areas of land and water with special natural and cultural values. As a founding partner in the Protected Areas Strategy, CPAWS worked closely with the community and Parks Canada to achieve this success.

Aran O'Carroll, CPAWS'

National Manager of Legislative and Regulatory Affairs, was a lead negotiator with other conservation organizations and FPAC



on the historic Canadian Boreal Forest Agreement announced in May 2010.

CPAWS INSTRUMENTAL IN HISTORIC FORESTRY AGREEMENT

Throughout 2009 and 2010, CPAWS and sister conservation organisations negotiated a historic agreement with the 21 members of the Forest Products Association of Canada. The Canadian Boreal Forest Agreement, announced in May 2010, applies to over 70 million hectares of Canada's Boreal forest licensed to FPAC member companies in seven provinces across the country. It commits these companies to sustainable forest management practices and conservation planning, offering new hope for protecting critical Boreal woodland caribou habitat and establishing a network of new protected areas across Canada.

ALBERTA OPENS THE DOOR TO NEW PROTECTED AREAS

After pressure from CPAWS and others, for the first time in 10 years, the Alberta government gave the green light to creating new protected wilderness areas in the province. The August 2009 announcement gives the Lower Athabasca Regional Advisory Council, the group charged with land use planning in the area, a mandate to identify at least 20% of the region for conservation. This is good news for Boreal Woodland Caribou. About 3,000 of the caribou live in Alberta, with about 900 in the Athabasca heartland region.



FALL COLOURS IN ONTARIO'S
ALGONQUIN PARK
PHOTO: NADINE WAGNER

Conserving Canada's Eastern Woodlands



Chris Miller, one of CPAWS' conservation specialists, is a strong advocate for wilderness protection in Nova Scotia and across Canada. He works to create new protected areas and

improve forestry practices. Chris has a Ph.D. from the University of Waterloo and is affiliated with the Faculty of Management at Dalhousie University.

LANDMARK CONSERVATION GAINS IN NOVA SCOTIA

CPAWS played a key role in the Colin Stewart Forest Forum, a five-year collaboration with other conservation organizations, several large forest companies, and the Nova Scotian government to expand the system of protected areas in the province and mitigate potential impacts on the forest industry. A successful agreement was reached in November 2009, and since then the Nova Scotia government has allocated \$75 million for purchasing and protecting private lands owned by the forest companies and several important sites on public land are moving forward for protection.

MORE PROTECTION FOR ALGONQUIN PARK

CPAWS' Wildlands League and Ottawa Valley chapters applauded Ontario's November 2009 decision to protect more of Algonquin Provincial Park. The province has increased the amount of protection from the current 22% to 35%—more than 50%. The total area off limits to logging will now be 371,238 hectares—an area six times the size of Toronto. The chapters have worked to eliminate logging in the park for over 40 years.



COUGAR, FLATHEAD VALLEY, BC
PHOTO: MATTHIAS BREITER, ILCP

Connecting the Yellowstone to Yukon wildlife corridor

MINING BANNED IN BC'S FLATHEAD VALLEY

The Province of British Columbia announced a ban on all mining, oil and gas development in the Flathead River Valley in February 2010. The ban is a milestone in a multi-year campaign by CPAWS and partner organizations to protect the globally-significant values of the Flathead. CPAWS continues to campaign for a national park in the lower third of the Flathead Valley, along with a wildlife corridor for the animals moving from Waterton-Glacier up to Banff.

ALBERTA GRIZZLY HUNT SUSPENDED

The Alberta government's decision to suspend the province's grizzly bear hunt for 2010 is good news for the bears. With fewer than 700 grizzlies remaining on Alberta's provincial lands, CPAWS Southern Alberta continues to campaign for their protection, with bigger, better-connected protected areas throughout the bears' range.

INDUSTRY HALTED IN YUKON'S PEEL WATERSHED

In February 2010, CPAWS welcomed an announcement from the Government of Yukon, withdrawing all lands in the Peel Watershed Region from mineral staking for one year. CPAWS Yukon has been working for a decade to conserve the Peel watershed, a spectacular Boreal wilderness area that is home to the Three Rivers—the Wind, the Snake and the Bonnet Plume—and the world's largest remaining populations of Boreal woodland caribou.

Sarah Elmeligi is CPAWS

Southern Alberta's Senior Conservation Planner, and the lead on CPAWS' Grizzly Bear conservation campaign.

Sarah holds a MNRES from the

University of British Columbia, where she studied grizzly bear behaviour and impacts of tourism.





ORCA OFF THE COAST OF BC
PHOTO: QUEEN CHARLOTTE LODGE

Speaking out for Canada's threatened ocean ecosystems



Rodrigo Menafrá is CPAWS Nova Scotia's Marine Conservation Coordinator. He has been involved in Integrated Coastal Management for ten years, having participated in

various interdisciplinary research projects, with emphasis on coastal policy, protected areas and artisanal fisheries.

NEW MARINE PROTECTED AREA FOR NOVA SCOTIA CLOSER TO BECOMING A REALITY

The Government of Canada took a step toward its commitment to protecting Canada's oceans by announcing three areas of interest for the establishment of Nova Scotia's next marine protected area (MPA): Middle Bank, St. Anns Bank, and Misaine Bank and the Eastern Shoal. CPAWS has long advocated a well-planned network of MPAs that protects ecologically significant areas and streamlines rules for industry, while boosting opportunities for eco-tourism.

MARINE CONSERVATION AREA ESTABLISHED IN GWAII HAANAS

CPAWS welcomed the January 2010 agreement between the Council of the Haida Nation and the Government of Canada to cooperatively manage the proposed Gwaii Haanas National Marine Conservation Area (NMCA). CPAWS has worked alongside the Haida people since the 1980s during the South Moresby campaign and has passionately advocated for the conservation of both the terrestrial and marine ecosystems of Gwaii Haanas. In June 2010 the creation of the Gwaii Haanas National Marine Conservation Area was approved by Parliament. This magical 3500 square kilometer seascape surrounding Gwaii Haanas National Park Reserve will now conserve, for the first time ever in the world, a spectacular wilderness that extends from the mountain tops of Gwaii Haanas National Park to the deepest seabed of the surrounding National Marine Conservation Area.



Defending Canada's parks

HIKERS IN NAHANNI NATIONAL PARK RESERVE.
PHOTO: MIKE BEEDELL/CPAWS

NAHANNI NATIONAL PARK RESERVE EXPANDED

In June 2009, the Dehcho First Nations and the federal government announced the six-fold expansion of Nahanni National Park Reserve, making it Canada's third largest national park, and protecting 30,000 km² of Boreal wilderness—the size of Vancouver Island. For many years, CPAWS, local First Nations, scientists and thousands of Canadians worked to protect the wilderness values of this remarkable Canadian landscape. CPAWS is now working to complete the final step of protecting the Nahanni headwaters in the proposed Nááts'ihch'oh National Park Reserve.

CPAWS WELCOMES MEALY MOUNTAINS NATIONAL PARK

The Governments of Canada and Newfoundland and Labrador announced in February 2010 that they will establish a new national park reserve and an adjacent waterway provincial park that together will protect nearly 14,000 km² of pristine Boreal wilderness in Labrador's Mealy Mountains. This will be the largest national park in eastern Canada. CPAWS NL has advocated for the establishment of the Mealy Mountain National Park since the chapter was founded in 2003.

MONT ORFORD LANDS RETURNED TO THE PARK

In March 2010, SNAP (CPAWS) Québec welcomed the province's bill to reinstate 459 hectares in Mont Orford Provincial Park that were offered for sale to developers in 2006. Public outcry at the sale led to the creation of Coalition SOS Parc Orford, with SNAP as a founding member, and the largest environmental protest in Quebec history.

Alison Woodley, CPAWS' National Conservation Director, has more than two decades of experience in the conservation field. She coordinated CPAWS' nation-wide campaign to protect the South Nahanni Watershed, and contributed to many other national park and northern campaigns.



Honouring our donors

We are very thankful to those individuals, organizations and foundations that demonstrated their leadership in our 2009-2010 fiscal year through their gifts of \$1,000 or more to CPAWS.

INDIVIDUALS

Martha Ainslie
Charles & Nancy Bagley
Dr. C. A. Barlow
Supriti Bharna
Erik Blachford & Maryam Mohit
Geoff Black
John & Janet Blachford
Francois Bourgault
Joyce Bourne
Marcus & Michelle Boyle
Estate of Armelda Buchanan
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David Young
Marek Malac & Katherina Zelena

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Yellowstone To Yukon Conservation Initiative Society

SPECIAL THANKS TO:

Mountain Equipment Co-op

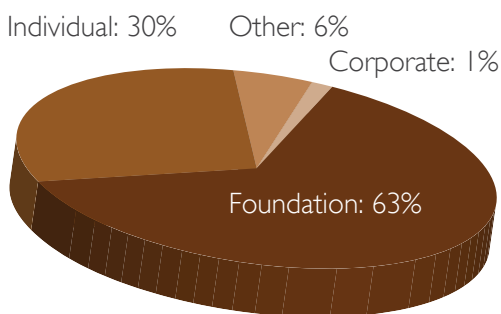
Statement of Financial Position

| | 2010 | 2009 |
|--|------------------|------------------|
| ASSETS | | |
| Current | | |
| Cash and cash equivalents | 1,119,991 | 941,695 |
| Accounts receivable | 72,014 | 80,771 |
| Prepaid supplies, expenses and deposits | 24,627 | 15,197 |
| | 1,216,632 | 1,037,663 |
| Capital assets | 170,892 | 297,918 |
| Subtotal | 1,387,524 | 1,335,581 |
| LIABILITIES AND NET ASSETS | | |
| Current | | |
| Accounts payable and accrued liabilities | 58,019 | 124,907 |
| Deferred contributions | 644,753 | 449,533 |
| Transfers payable to regional chapters | 110,314 | 170,396 |
| | 813,086 | 744,836 |
| Deferred contributions related to capital assets | --- | 112,250 |
| Subtotal | 813,806 | 857,086 |
| NET ASSETS | | |
| Invested in capital assets | 170,892 | 185,668 |
| Reserve fund | 207,926 | 200,000 |
| Unrestricted net assets | 195,620 | 92,827 |
| Subtotal | 574,438 | 478,495 |
| Total | 1,387,524 | 1,335,581 |

For the year ended March 31

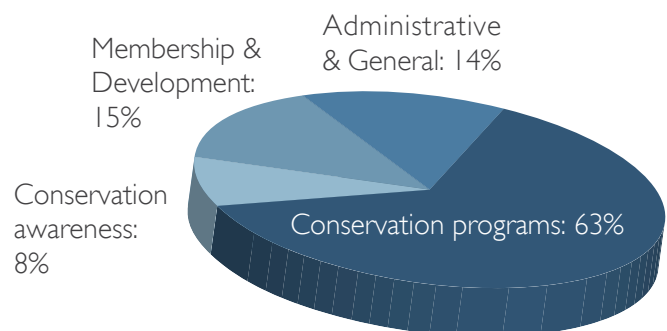
How CPAWS is funded

INCOME: \$ 3,215,008



How your donation is used

EXPENDITURES: \$ 3,206,107





WILDFLOWERS IN ATLIN-TAKU, BC
PHOTO: DAVID NUNUK

The Canadian Parks and Wilderness Society (CPAWS) is Canada's pre-eminent, national community-based voice for public wilderness protection.

Our vision is that Canada will protect at least half of our country's wilderness.

Since 1963 CPAWS has taken a lead role in establishing two-thirds of Canada's protected wild spaces -- an area over seven times the size of Nova Scotia.



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